

Savimbo

Climate *action*



Savimbo Inc.

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MISSION

**Our aim is to
employ 1 billion
smallfarmers in 10
years to clean the
world's air.**



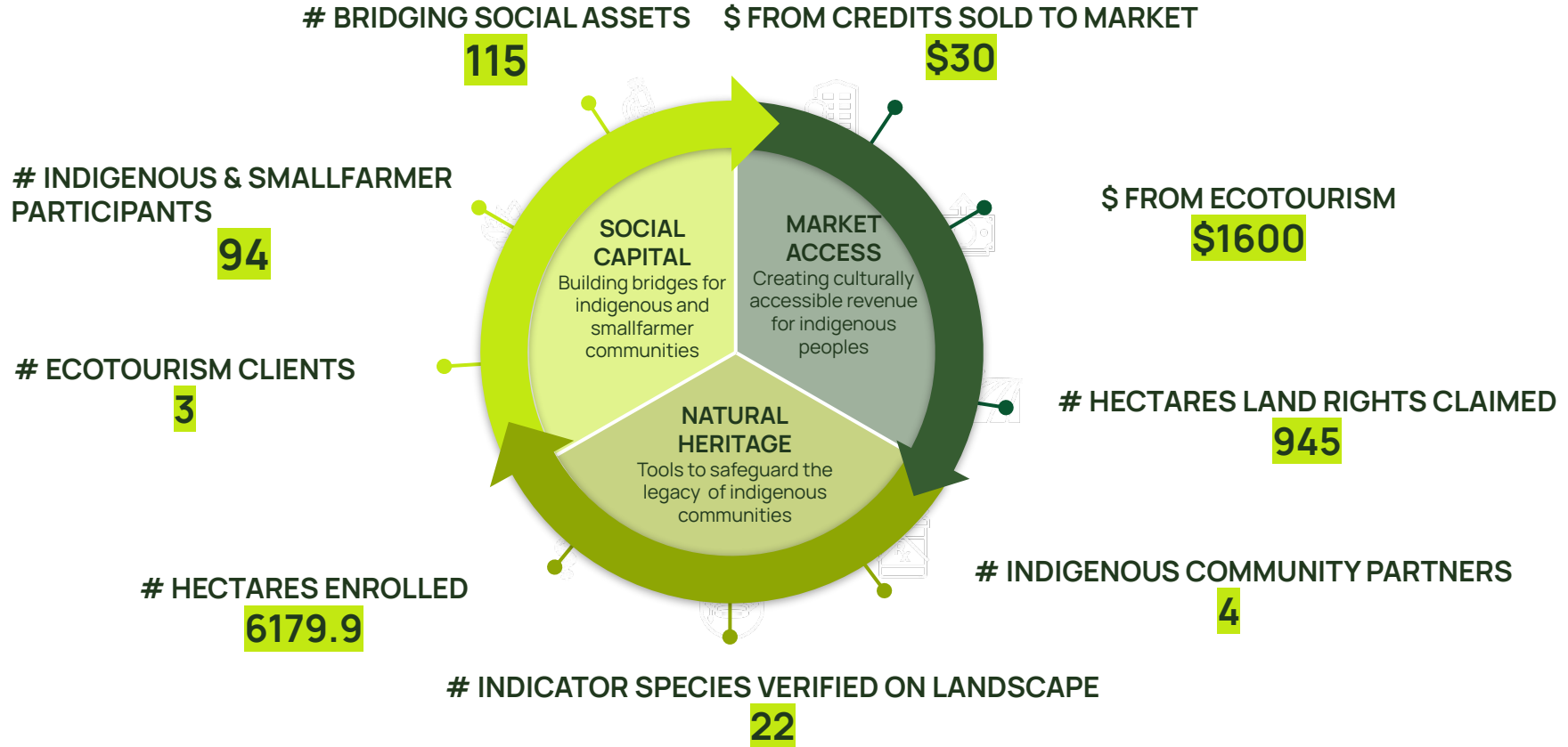
REASONABLENESS

Savimbo's not trying to fix everything (which inevitably ends up with achieving nothing), we're focused on three core SDGs, and have serendipitous effects on six more.



OUTPUT

OUTCOME



IMPACT

SDG | FOCUS



SDG | FOCUS



Key targets:



13.a — Implement the commitment undertaken by developed country Parties to the UNFCCC to a goal of mobilizing jointly USD100 billion annually by 2020 from all sources to address the needs of developing countries in the context of meaningful mitigation actions and transparency on implementation and fully operationalize the Green Climate Fund through its capitalization as soon as possible.

Metric:

Hectares of primary forest conserved

6179.9

Credits issued

6

SDG | FOCUS



We're cleaning the air to address the climate crisis in a way that is environmentally, culturally, and economically sustainable. We are connecting interested buyers with stewards of carbon-fixing ecosystems to mitigate climate change. We are changing the way that people view the economic potential of forests—from a quick payday to a long-term revenue generating planet saving machine. Best of all, we're doing it all in a way that is transparent, trustworthy, innovative, and equitable.

Target:

13.a

SDG | FOCUS



Key targets:



15.1 — By 2020, ensure conservation, restoration and sustainable use of terrestrial and inland freshwater ecosystems and their services, in particular forests, wetlands, mountains and drylands, in line with obligations under international agreements.

15.5 — Take urgent and significant action to reduce degradation of natural habitat, halt the loss of biodiversity, and by 2020 protect and prevent the extinction of threatened species.

Additional relevant targets: 15.2 | 15.9 | 15.a | 15.b

Metric:

Number of hectares enrolled

6179.9

Number of indicator species
verified on landscape

22

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Target:

15.1 15.2 15.5 15.9 15.9
15.a 15.b

This is our reason for existence, and the avenue through which we generate all our other impacts. We believe in the inherent value of intact primary forests, and believe that we must act urgently to preserve them before they (along with all the benefit they provide to all living things around the world) are gone. We believe that planting trees is not enough, and that the value of intact ecosystems far outstrips the shortsighted one dimensional view that their utility is limited to their ability to fix carbon. We live in complex systems, and elements of those systems interact in ways that generate negative impacts that we've thus far only managed to grasp the edges of. Biodiversity on land and water is critical to our approach, and we believe the greatest stewards of biodiversity are the ones who've protected it in the face of immense diversity and in the absence of economic incentive. We believe that the people that live closest with the land have a critical role to play in the fight for the planet, and that including them as quickly and completely as possible is the only sane decision, regardless of whether you view the problems through an ethical, scientific, or economic lens.

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Key targets:



10.1 — By 2030, progressively achieve and sustain income growth of the bottom 40% of the population at a rate higher than the national average.

10.2 — By 2030, empower and promote the social, economic and political inclusion of all irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status.

Additional relevant targets: [10.3](#) | [10.b](#)

Metric:

Dollars earned

\$1,630

Indigenous and smallfarmer participants

94

SDG | FOCUS

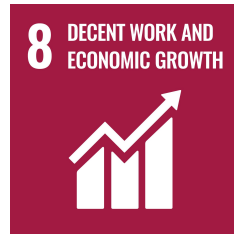


Target:

10.1 10.2 10.3 10.b

Our focus on reducing and redressing inequality is what sets us apart in our space. We believe that by creating opportunities for groups that have been excluded for a variety of reasons (indigenous groups, geographically isolated groups, impoverished groups, and women to name a few) we will provide a case study for how equity and inclusion is not only the right thing to do morally and ethically, but also economically. In doing so, we're creating opportunities for direct investment (through purchase of credits) into the smallholders performing this crucial work.

SDG | SERENDIPITY



SDG I SERENDIPITY

Key targets:



1.2 — By 2030, reduce at least by half the proportion of men, women and children of all ages living in poverty in all its dimensions according to national definitions.

1.4 — By 2030, ensure that all men and women, in particular the poor and the vulnerable, have equal rights to economic resources, as well as access to basic services, ownership and control over land and other forms of property, inheritance, natural resources, appropriate new technology and financial services, including microfinance.

Additional relevant targets: 1.1 | 1.5 | 1.a

Metric:

Dollar earned

\$1,630

Number of hectares of land rights claimed

945

SDG | SERENDIPITY



Poverty reduction is at the very heart of our mission. We're working to provide meaningful income for severely marginalized communities in a future-oriented, planet-friendly industry. Along the way, we're going to leverage technology to create economic opportunity for indigenous and smallholder communities through access to carbon markets, incentivize the protection of the critical ecosystems that are the natural heritage of those groups, and fuel community-led sustainable development.

Targets:

1.1 1.2 1.4 1.5 1.a

SDG | SERENDIPITY

Key targets:



2.4 — By 2030, ensure sustainable food production systems and implement resilient agricultural practices that increase productivity and production, that help maintain ecosystems, that strengthen capacity for adaptation to climate change, extreme weather, drought, flooding and other disasters, and that progressively improve land and soil quality.

2.5 — By 2020, maintain genetic diversity of seeds, cultivated plants, farmed and domesticated animals and their related wild species, including through soundly managed and diversified seed and plant banks at national, regional and international levels, and ensure access to and fair and equitable sharing of benefits arising from the utilization of genetic resources and associated traditional knowledge as internationally agreed.

Additional relevant targets: 2.3

Metric:

Total number of species
identified on landscape

442

SDG | SERENDIPITY



Though SDG 2 is not a primary focus for Savimbo, we will generate positive impacts for the future of food. We'll conserve the waterways that irrigate huge amounts of crops. We'll provide financial support to allow indigenous groups to pursue the diets that they traditionally prefer instead of needing to support Western ideas of agriculture. We'll conserve some of the most biodiverse areas on earth, including the genetic forebears to current food crops that can help us better understand their cousin cultivars. Who knows how earth shaking the potential of foods and medicines that grow in these wildest places is?

Targets:

2.3 2.4 2.5

SDG | SERENDIPITY

Key targets:



4.5 — By 2030, eliminate gender disparities in education and ensure equal access to all levels of education and vocational training for the vulnerable, including persons with disabilities, indigenous peoples, and children in vulnerable situations.

4.7 — By 2030, ensure all learners acquire knowledge and skills needed to promote sustainable development, including among others through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship, and appreciation of cultural diversity and of cultures contribution to sustainable development.

Metric:

Number of indigenous partner communities

4

Number of participants receiving training

104

SDG | SERENDIPITY



Target:

4.5 4.7

We support SDG 4 by supporting vocational training for our smallholder partners, many of whom belong to indigenous groups, to actively participate in conservation and receive the financial incentive they deserve for this critical work. We approach this process with humility, understanding that our partners' deep connection to the ecosystems which have supported their communities for so long has granted them a profound understanding of how these ecosystems function. We endeavor to learn from them, and to pass along that knowledge to our broader stakeholder community so that we all might be better stewards of these critical environments.

SDG | SERENDIPITY

Key targets:



5.5 — Ensure women's full and effective participation and equal opportunities for leadership at all levels of decision-making in political, economic, and public life.

5.a — Undertake reforms to give women equal rights to economic resources, as well as access to ownership and control over land and other forms of property, financial services, inheritance, and natural resources in accordance with national laws.



Metric:

Percentage of female participants

25.7%

Percentage of female employees in VGZ office

55.6%

SDG | SERENDIPITY



We aim for equal representation between female and male smallholders in our partner population. Supporting smallholders in overcoming the obstacles to ownership and control over land is a critical element of our work, and we track the percentage of female enrollment in this program. As we cultivate trust within our partner communities, we are seeking means of actively encouraging female participation and input at all levels of our work.

Target:
5.5 5.a

SDG | SERENDIPITY

Key targets:



- 6.6** — By 2020, protect and restore water-related ecosystems, including mountains, forests, wetlands, rivers, aquifers and lakes
- 6.b** Support and strengthen the participation of local communities in improving water and sanitation management.
- 6.b** — Support and strengthen the participation of local communities in improving water and sanitation management.

Metric:

???



???



SDG | SERENDIPITY



Clean water is one of the most important natural outcomes of our integrated approach to conservation of critical ecosystems. By protecting forests, and providing incentive for retaining those forests in their natural state, we fight back against the deforestation and harmful agricultural processes that drive erosion and runoff of harmful chemicals into important watersheds. We're able to observe the impact we have by tracking the presence of sentinel species that depend on the biodiversity of these waterways to thrive.

Target:

6.6 **6.b**

SDG | SERENDIPITY

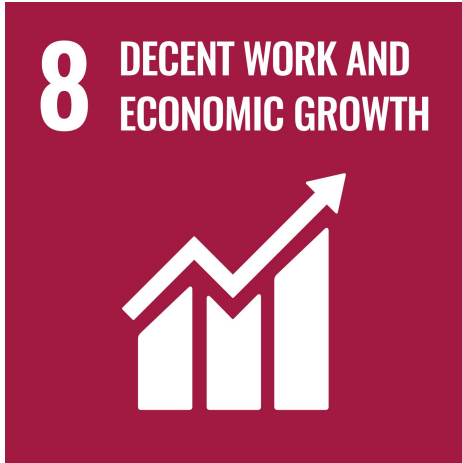
Key targets:



8.4 — Improve progressively through 2030 global resource efficiency in consumption and production, and endeavor to decouple economic growth from environmental degradation in accordance with the 10-year framework of programs on sustainable consumption and production with developed countries taking the lead.

8.9 — By 2030, devise and implement policies to promote sustainable tourism which creates jobs, promotes local culture and products.

Additional relevant targets: 8.3



Metric:

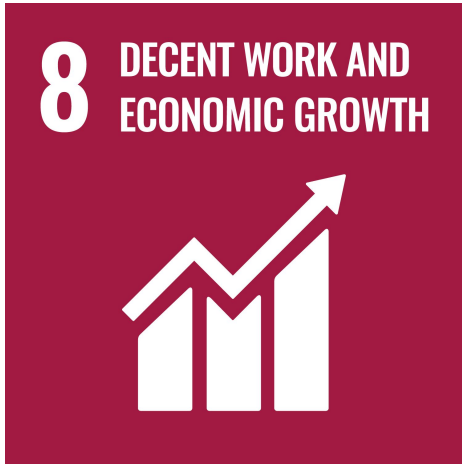
Total dollars raised from sustainable industry

\$1,630

Total number of ecotourism clients

3

SDG | SERENDIPITY



Target:

8.3 **8.4** **8.9**

We believe that in the long-term, the vital ecosystems we protect are more economically valuable intact than they would be if they were razed with an eye towards short-term profit. We also believe that the smallholder and indigenous communities we partner with stand to gain meaningful, sustainable, future-oriented opportunities to generate profit by protecting the land that comprises their natural heritage. We include these stakeholders in the creation of a new and important industry by providing access to the resources they need to overcome barriers to entry, whether those barriers are legal, financial, or educational. Our primary focus creates opportunities for additional economic opportunities for our partners, such as eco-tourism, which creates important revenue streams for smallholders while also spreading awareness of how important conservation of primary forest is for the planet.

SDG | SERENDIPITY



Key targets:



12.8 — By 2030, ensure that people everywhere have the relevant information and awareness for sustainable development and lifestyles in harmony with nature.

12.a — Support developing countries to strengthen their scientific and technological capacities to move towards more sustainable patterns of consumption and production.

Additional relevant targets: [12.2](#) | [12.b](#)

Metric:

Total number of participants receiving training

104

Total number of camera traps deployed

6

SDG | SERENDIPITY



Target:

12.2 **12.8** **12.a** **12.b**

Though SDG 12 primarily focuses on consumptive use, Savimbo still generates significant impact against the relevant targets. By incentivizing conservation of critical ecosystems, we create a new revenue stream to displace more harmful extractive practices that have been depleting the world's natural resources. We're scaling our model by spreading awareness, educating relevant stakeholders, and supporting access to necessary resources to promote sustainable use of these ecosystems. We're innovating to develop and legitimize new, accessible means of monitoring impacts. We're creating opportunity for sustainable tourism. We're creating means of offsetting the impacts of traditional production and consumption.

SDG | SYNERGISTIC



SDG | SYNERGISTIC



Though SDG 3 is not a primary focus of Savimbo, we'll still be making a difference there too. We look out for the health of people by protecting the health of the planet. We improve soil, air, and water health—critical inputs for human health—by conserving primary forests. Our ultimate goal is to clean the world's air, an obvious benefit for the people worldwide who breathe it.

Key targets:

3.9

SDG | SYNERGISTIC



Savimbo focuses our work in primarily isolated, rural areas, but we're impacting SDG 11 nonetheless. SDG 11 highlights the need to protect and safeguard the world's cultural and natural heritage. We're approaching this in two ways. First, we're harnessing offset markets to protect the most important, biodiverse ecosystems on the planet so that all the world can benefit from them for years to come. Then, we provide indigenous communities with income and rights over their land so they can choose to continue to pursue their traditional ways of life, and that culture can be preserved.

Targets:

11.4

SDG | SYNERGISTIC



All people should have the right to own property, and in cases where populations have been deprived of that right action should be taken to restore it. We work with our partners to overcome the legal, educational, and financial barriers to property ownership and control.

Key targets:

16.10

SDG | SYNERGISTIC



Large institutions move slowly. The planet doesn't have time to wait. In order to effectively address the climate crisis, we must bring every resource we have as a global community to bear on it. We are working to allow direct investment into small-scale sustainable forestry projects in critical ecosystems that would otherwise be difficult to justify financially for the people controlling them. And we're doing it through a vehicle that is inclusive not only for those generating the credits, but also for those buying them.

Key targets:

17.3

SDG I NOT CLAIMING





Website
(& sexy tree photos)



Questions?

Drea & Team
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SDG 7 | NOT CLAIMING



Target: 

Metric:

SDG 7 | NOT CLAIMING



Target: 

We don't directly impact renewable energy with our work, but we do play an important role in cleaning up the mess we've made of our planet through our utilization of fossil fuels.

Metric:

SDG I NOT CLAIMING



Target: 

14.1 - By 2025, prevent and significantly reduce marine pollution of all kinds, particularly from land-based activities, including marine debris and nutrient pollution.

Metric:

SDG I NOT CLAIMING



Target:

14.1



Metric:

Deforestation is a leading cause of nutrient pollution in many important waterways running through primary forest ecosystems, like the Amazon. Conserving forests in these areas contributes to the mitigation of this pollution in two ways. First, it keeps the roots of the forest, which anchor soil and drastically reduces erosion, in place. Second, it avoids the agricultural practices that introduce additional nutrients to be washed into the river and ultimately the ocean. Forests are a critical filter that effectively protect the waterways coursing through them from pollution.

SDG I NOT CLAIMED

Target:



9.3 — Increase the access of small-scale industrial and other enterprises, particularly in developing countries, to financial services including affordable credit and their integration into value chains and markets.

9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



SDG I NOT CLAIMED



Target: 
9,3

Metric:

We're innovating to create an industry that supports smallholders, indigenous communities, forests, waterways, and all the organisms that live on or in them. Our innovation is focused on making biodiversity credit markets accessible to those people best suited to create outsized impact in them, despite the fact that they have traditionally been excluded from the formal economic system to an astonishing degree. By supporting these groups, we expect to also benefit from their penchant for innovation born of their traditional need to solve any problems that arise with the resources at hand (yay bonding social capital!).

SDG | SYNERGISTIC



Target:



3.5 — Strengthen prevention and treatment of substance abuse, including narcotic drug abuse and harmful use of alcohol.

3.9 — By 2030 substantially reduce the number of deaths and illnesses from hazardous chemicals and air, water, and soil pollution and contamination.

Metric:

SDG | SYNERGISTIC



Target: 

11.4 — Strengthen efforts to protect and safeguard the world's cultural and natural heritage.

Metric:

SDG | SYNERGISTIC



Target:



16.10 - Ensure public access to information and protect fundamental freedoms, in accordance with national legislation and international agreements.

Metric:

SDG | SYNERGISTIC



Target: 

17.3— Mobilize additional financial resources for developing countries from multiple sources.

Metric:

SDG | FOCUS



SDG | SERENDIPITY

SDG | SYNERGISTIC

SDG | NOT CLAIMING

